

# ***SOLID ROI** FOR STUDENTS*

Benefits:

**\$29.2 billion**  
in higher future  
earnings

Benefit/Cost Ratio:

*\$4.60 per every \$1 spent*

**13.7%**

**RATE OF RETURN**

Costs:

**\$6.3 billion**  
in tuition, supplies,  
opportunity cost

# ***SOLID ROI*** FOR TAXPAYERS

Benefits:

**\$8.4 billion**

in future tax revenue  
and government  
savings

Benefit/Cost Ratio:

*\$4.10 per every \$1 spent*

**8.6%**

**RATE OF RETURN**

Costs:

**\$2.1 billion**

in state and local  
funding

# *SOLID ROI FOR SOCIETY*

**Benefits:**

**\$109 billion**

**in future earnings,  
tax revenue, private  
savings**

**Costs:**

**\$13.1 billion**

**in student and all  
university costs**

**Benefit/Cost Ratio:**

***\$8.20 per every  
\$1 spent***

# UNIVERSITY DEGREE IS A **GREAT INVESTMENT**

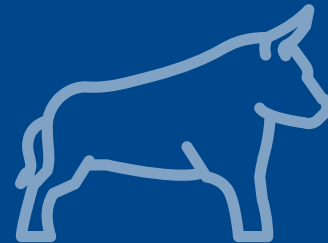
Student Rate of Return



**0.8%**

*Interest Earned  
on Savings Count  
(National Rate Cap)*

**10.1%**



*Stock Market 30-Year  
Average Annual Return*

**13.7%**



*Average Annual Return  
for the Universities'  
Students*



# ECONOMIC VALUE OF OHIO'S PUBLIC UNIVERSITIES



**\$42 B**  
in added income  
to Ohio's economy



**6.7%**  
of Ohio's total  
Gross State Product



Supported  
**558,841**  
jobs in Ohio



**1** out of every **12**  
jobs is supported by  
activities of universities  
and their students

# HIGHER EDUCATION LEVELS ➔ HIGHER EARNINGS

Career midpoint annual earnings,  
by education level, in Ohio

