

HIGHER EDUCATION IS A SMART INVESTMENT

13.7% 

The annual average return on investment for a bachelor's degree in Ohio is **13.7%**.

+\$1M 

College graduates earn an average of about **\$1 million more** than non-college graduates.

1/2 

The unemployment rate for recent college graduates is **nearly half that of those with a high school degree.**

SOURCE: EMSI 2018 REPORT; COLLEGE BOARD; U.S. BUREAU OF LABOR STATISTICS